



Agenda

Visit Morro Bay Board of Directors

Visit Morro Bay Board of Directors Agenda

Thursday, May 28, 2025

9:00 am – 11:00 am

Visit Morro Bay Office

695 Harbor St. Morro Bay, CA 93442

1. CALL TO ORDER
2. PUBLIC COMMENT (On Non-Agenda Items)

ANNOUNCEMENTS	K. Rupp
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EXECUTIVE DIRECTOR REPORT	K. Rupp
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3. Executive Director Report (20 min)
Staff will provide an update on current projects, reporting and areas of focus for the months ahead.

CONSENT AGENDA – <i>motion required</i>	K. Rupp
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4. Approval of March 12, 2026 Board Meeting Minutes
5. Approval of Visit Morro Bay Financials

BUSINESS ITEMS & DISCUSSIONS	K. Rupp
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6. Approve Appointment of Krista Rupp as Visit Morro Bay Executive Director for Bank Access (5mins) *motion required*
Approval to document the appointment of Krista Rupp as Executive Director. Board approves appointment.
7. VMB Approval of Fiscal Year 2026-27 Board Meeting Schedule (5mins) *motion required*
Staff to present FY 26-27 board meeting schedule. Board approves meeting schedule for fiscal year 2026-27.
8. Approval to Execute Owners' Association Agreement with the City of Morro Bay (5mins) *motion required*
Staff to recommend approval of the updated Agreement. Board approves authorization to execute agreement.
9. Approval to Execute Office Rental Lease Agreement with the City of Morro Bay (5mins) *motion required*
Staff to recommend approval to execute office rental agreement. Board approves execution of agreement.
10. FY 2026-27 Draft Budget Review (20mins) *motion required.*
Staff to present board FY 2026-27 draft budget. Board to discuss and approve draft budget.
11. VMB Marketing Update (20mins)
Board to receive in-person marketing update from Abbi Agency.
12. Next Board of Directors meeting – July 23, 2026, In-Person.

ADJOURN.

Brown Act Notice: Each speaker is limited to two minutes of public comment for items not on the agenda. Public comment for each agenda item will be called for separately and is also limited to 2 minutes per speaker. State law does not allow the Board of Directors to discuss or take action on issues not on the agenda, except that members of the Board may briefly respond to statements made or questions posed by the person giving public comment. Staff may be directed by the Board

to follow up on such items and/or place them on the next Board agenda. The order of agenda items is listed for reference and items may be taken in any order deemed appropriate by the Board.

ADA Notice: Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Liz Gilson at (805) 225-7411 at least 48 hours prior to the meeting.