



# Morro Bay

COME GET SALTY



# THE GUIDE



# WELCOME TO MORRO BAY

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Located along coastal Highway 1 in San Luis Obispo County just south of Big Sur, midway between Los Angeles and San Francisco, Morro Bay offers year-round activities in an unspoiled slice of California.

From oceanside golf, kayaking, sailing, hiking, fishing, surfing, biking, and bird watching, to kite flying, shopping, dining, wine bars, local craft brews and miles of unspoiled beaches, there is something for everyone.

For more information on how you can plan your perfect #morrobacation visit [www.morrobay.org](http://www.morrobay.org), or call (805) 225-7411 ext.2



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# Anderson INN

An intimate, luxury boutique inn located on picturesque Morro Bay. Anderson Inn provides relaxing, private ocean view balconies to inspiring sunsets, iconic Morro Rock and the myriad of sea life below.



897 Embarcadero, Morro Bay  
andersoninnmorrobay.com 805.772.3434



Electric Pontoon Boats  
Single and Tandem Kayaks  
Beach Bicycles  
FUN for the whole family!



501 Embarcadero, Morro Bay, CA 93442  
esteroinn.com/estero-adventures 805.550.3165



We are an intimate boutique hotel located on the Bay & Embarcadero in beautiful Morro Bay. Relax on our seaside landing, enjoying panoramic ocean views, amazing sunsets and inspiring wildlife including sea otters, sea lions and seals.



501 Embarcadero, Morro Bay, CA 93442  
esteroinn.com 805.772.1500



1

**456 EMBARCADERO  
INN & SUITES**

(805) 772-2700  
456 Embarcadero  
embarcaderoinn.com



2

**ANDERSON INN**

(805) 772-3434  
897 Embarcadero  
andersoninnmorrobay.com



3

**ASCOT SUITES**

(805) 772-4437  
260 Morro Bay Boulevard  
innattherock.com



4

**AVALON INN**

(805) 772-2244  
730 Morro Avenue  
avaloninnmorrobay.com



5

**BAY VIEW INN**

(805) 772-2771  
225 Harbor Street  
bayviewinn.net



6

**BAYFRONT INN  
AT THE WATERFRONT**

(805) 772-5607  
1150 Embarcadero  
bayfront-inn.com



7

**BEACH BUNGALOW  
INN & SUITES**

(805) 772-9700  
1050 Morro Avenue  
morrobaybeachbungalow.com





# OF ROOMS



BREAKFAST



FIREPLACE



KITCHEN



POOL OR SPA



PET FRIENDLY



EV CHARGING



8

### BEST WESTERN SAN MARCOS INN

(805) 772-2248  
250 Pacific Street  
sanmarcosinn.com



9

### BEST WESTERN TRADEWINDS

(805) 772-7376  
225 Beach Street  
bestwesterntradewinds.com



10

### BLUE SAIL INN

(805) 772-2766  
851 Market Avenue  
bluesailinn.com



11

### BLUFFTOP INN & SUITES

(805) 772-3333  
220 Beach Street  
blufftopinn.com



12

### COASTAL BREEZE INN

(805) 772-1235  
1098 Main Street  
coastalbreezeinn.com



13

### ESTERO INN

(805) 772-1500  
501 Embarcadero  
esteroinn.com



14

### FRONT STREET INN & SPA

(805) 772-5038  
1140 Front Street  
frontstreetinnmorrobay.com





15

**GRAYS INN & GALLERY**

(805) 772-3911  
561 Embarcadero  
graysinnandgallery.com



16

**HAMPTON INN**

(805) 225-5070  
295 Atascadero Rd.  
hilton.com



17

**HARBOR FRONT SUITES**

(805) 528-2888  
593 Embarcadero  
beachnbaygetaways.com



18

**HARBOR HOUSE INN**

(805) 772-2711  
1095 Main Street  
harborhouseinnmorrobay.com



19

**HARBORWALK INN**

(805) 748-3144  
833 Embarcadero  
harborwalkinn.com



20

**HARBORVIEW SUITES**

(805) 528-2888  
205 Harbor St.  
theharborviewsuites.com



21

**HOLLAND INN**

(805) 772-2650  
2630 North Main Street  
hollandinnmorrobay.com





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EV CHARGING



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**HOTEL AVISA**

(805) 772-4483  
590 Morro Avenue  
hotelavisa.com



23

**INN AT MORRO BAY**

(805) 772-5651  
60 State Park Road  
innatmorrobay.com



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**INN AT ROSE'S LANDING**

(805) 254-0700  
725 Embarcadero  
www.innatroseslanding.com



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**LA ROCHE SUITES**

(805) 528-2888  
575 Embarcadero  
beachnbaygetaways.com



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**LA SERENA INN**

(805) 772-5665  
990 Morro Avenue  
laserenainn.com



27

**MARINA STREET INN  
BOTIQUE HOTEL**

(888) 683-9389  
305 Marina Street  
marinastreetinn.com



28

**MASTERPIECE HOTEL**

(805) 772-5633  
1206 Main Street  
masterpiecehotel.com



# HOTELS

CALL AND BOOK DIRECT  
TO SAVE ON YOUR STAY!



29

## MORRO BAY BEACH INN

(805) 772-5609  
1100 Main Street  
morrobaybeachinn.com

18



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## MORRO BLUFF INN

213 Dunes St.  
morrobluffinn.com

3



31

## MORRO CREST INN

(805) 772-7740  
670 Main Street  
morrocrestinn.us

17



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## MORRO SHORES INN & SUITES

(805) 772-0222  
290 Atascadero Road  
morroshoresinn.com

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## MOTEL 6

(805) 979-9808  
298 Atascadero Road  
motel6.com

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## PACIFIC COTTAGE MOTEL

(805) 772-2959  
2830 Alder Avenue

14



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## PACIFIC SHORES INN

(805) 772-4435  
890 Morro Avenue  
pacificshoresinn.net

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POOL OR SPA



PET FRIENDLY



EV CHARGING



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**PLEASANT INN MOTEL**

(805) 772-8521  
235 Harbor Street  
pleasantinn.com



37

**RHAPSODY IN VIEW**

(805) 771-5055  
2790 Main St.  
rhapsodyinview.com



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**ROCKVIEW INN & SUITES**

(805) 772-1259  
1080 Market Avenue  
rockviewinnmorrobay.com



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**SALTY SISTER AT MORRO ROCK**

(805) 900-6000  
1170 Front Street  
booksevensvr.escapia.com



40

**SANDPIPER INN**

(805) 772-7503  
540 Main Street  
morrobaysandpiper.com



41

**SEA AIR INN**

(805) 772-4495  
845 Morro Avenue  
seairinn.com



42

**SUNDOWN INN**

(805) 772-7381  
640 Main Street  
sundowninn.com



# HOTELS

CALL AND BOOK DIRECT  
TO SAVE ON YOUR STAY!



# OF ROOMS



BREAKFAST



FIREPLACE



KITCHEN



POOL OR SPA



PET FRIENDLY



EV CHARGING



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## THE LANDING AT MORRO BAY

(805) 776-5115  
780 Market Avenue  
thelandingmb.com



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## THE Q INN

1141 Main St.  
theqinn.com



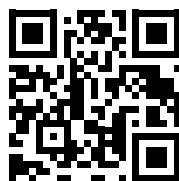
# VACATION RENTALS

Live like a local with walks through the neighborhood, coffee on the patio, and making plans around the kitchen table. Plan an intimate getaway or family reunion. You can find properties that are within walking distance to the beach, bay, and downtown areas, right on the beach, or up in the hills with amazing views of the bay, Morro Rock, and the estuary.

Have more space and room to entertain. With your own kitchen you can enjoy the bounty of our region with seafood caught fresh daily, local produce from our Thursday and Saturday Farmers Markets and an amazing variety of wine from our world-renowned wineries.

You can choose from Studio to five-bedroom properties. Morro Bay has the vacation rental to fit your group and style with easy access to the best local attractions such as Hearst Castle, San Luis Obispo, and Paso Robles. Here you will find the perfect beach retreat for your vacation!

VISIT MORROBAY.ORG  
TO BOOK AND PLAN  
YOUR TRIP!



**Featuring 65 quality vacation rentals in SLO County**



**Your choice for the best vacation homes on the Central Coast. Book with us now!**



**BeachNBayGetaways.com**  
**805-528-2888**

**URelaxVR.com**  
**805-528-1082**

# Tiki Cruise & Whale Watching



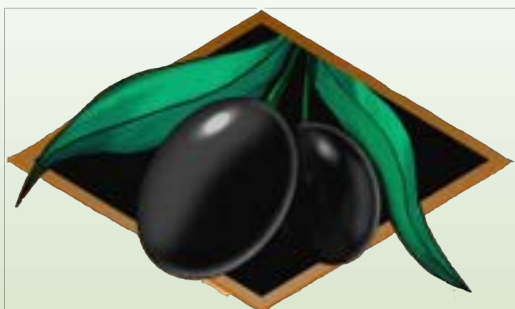
Take a 45 minute guided harbor tour around Morro Bay. Enjoying local wildlife like sea otters, sea lions, and learn the history of the area. The Boat Charters stays in the bay during the trip so relax and enjoy.

**BOOK TODAY**  
[www.morrobaytikiboat.com](http://www.morrobaytikiboat.com)

Come enjoy our new go fast adventure tour boat and experience the open ocean like you never have before. Take a 90 minute whale watching excursion and learn about the whales in our area.



# RANCHO OLIVOS ESTATE EXTRA VIRGIN OLIVE OILS



**FRESH LOCAL FLAVOR**



**LOCAL SPECIALTY  
GOODS AND GIFTS**



**RANCHO OLIVOS MORRO BAY  
699 EMBARCADERO #4  
MORRO BAY, CA 93442  
805-686-9653  
WWW.RANCHOOLIVOS.COM**

# DINING

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## #localflavor

During your exploration and adventure in Morro Bay you'll need to refuel. Lucky for you we have a variety of restaurants to fit any craving.

As a destination built on a small commercial fishing community, allow us to make one recommendation: seafood. Fresh as it comes, right from the docks. Morro Bay offers two types of locally farmed oysters: Pacific Gold and Grassy Bar, along with crab, salmon, ling cod, and so much more. Welcome to ocean to fork dining at its finest.

## MUST TRIES WHEN YOU'RE IN MORRO BAY:

### 1.) **Morro Bay Oysters –**

*The freshest taste of the ocean. A unique flavor influenced by the waters that flow in and out of Morro Bay.*

### 2.) **Morro Bay Avocados –**

*Did you know Morro Bay has its own variety of Avocado?*

### 3.) **Salt Water Taffy –**

*No trip to the beach is complete without salt water taffy.*



[MORROBAY.ORG/RESTAURANTS](http://MORROBAY.ORG/RESTAURANTS)

# EVENTS

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## JANUARY

**Morro Bay Bird Festival** - View and learn about the numerous land and waterbirds of Morro Bay during this eco-tourism event.

## MARCH

**City Wide Yard Sale** - During this weekend long event over 200 residents will offer items for sale.

## APRIL

**Morro Bay Kite Festival** - Celebrate Morro Bay's abundant ocean breeze this time of year as kites fill the sky above Morro Rock Beach.

## MAY

**Cruisin' Morro Bay Car Show** - Over 500 cars from California and beyond are on display in downtown streets of Morro Bay.

## OCTOBER

**Maritime Family Fun Day** - Celebrating Morro Bay's fabulous maritime identity with multi-day events and activities for the entire family!

**Witches and Warlocks Paddle** - Breakout your broomstick and get out on the water for the Annual Witches & Warlocks Paddle in Morro Bay!

## NOVEMBER

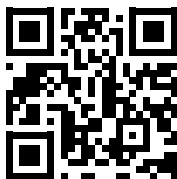
**Morro Bay Triathlon** - This destination triathlon event takes place on Morro Bay's waterfront.

## DECEMBER

**Lighted Boat Parade** - Be dazzled as our fishing, leisure and yachting community take to the water with decorated boats with dazzling lights and holiday cheer.

**Winter Wonderland** - Come experience the magic of the season the first three weekends of December with a visit to Santa's House, Carolers, and other holiday inspired activities.

**SLO CAL Open Surf Competition** - World Surf League Men's and Women's event at The Rock in Morro Bay.

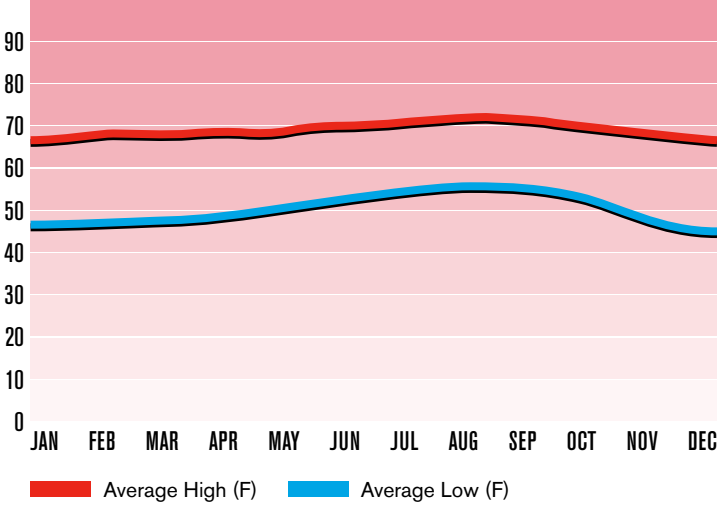


KEEP UP TO DATE  
ON ALL UPCOMING  
EVENTS DATES  
AND TIMES  
BY VISITING  
[MORROBAY.ORG](http://MORROBAY.ORG).

# SECRET SEASON

Morro Bay is a true year-round destination with a diverse event schedule, seasonal restaurant menus, and consistently great weather. Come in our secret season for a relaxed getaway, without the crowds, and the best deals. Come in the summer for the buzz of activity and the long days full of outdoor adventure.

## MORRO BAY WEATHER



## MORRO BAY ACTIVITIES

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
WHALE WATCHING	X	X	X	X	X	X	X	X	X	X	X	X
MIGRATORY BIRDS	X											X
MONARCH BUTTERFLIES	X	X	X									X
SEA OTTERS	X	X	X	X	X	X	X	X	X	X	X	X
SEALS	X	X	X	X	X	X	X	X	X	X	X	X
SEA BIRDS	X	X	X	X	X	X	X	X	X	X	X	X
GOLF	X	X	X	X	X	X	X	X	X	X	X	X
BIKING	X	X	X	X	X	X	X	X	X	X	X	X
KAYAKING	X	X	X	X	X	X	X	X	X	X	X	X
SURFING	X	X	X	X	X	X	X	X	X	X	X	X
HIKING				X	X	X	X	X	X	X	X	X

# BEACHES

Did you know Morro Bay has over 6 miles of beaches? Here are the top 5 Morro Bay beaches to visit during your stay:

## 1.) MORRO BEACH

This is the perfect place to spend a full day playing, shelling, surfing, or relaxing next to Morro Rock.

*Local Tip – Stay for sunset. Watch as Morro Rock comes alive with color, utilize one of the public fire pits and stargaze to the sound of the waves.*

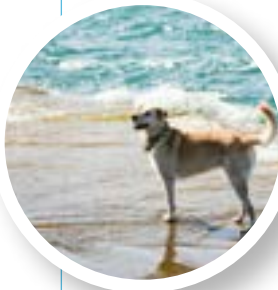
## 2.) MORRO STRAND STATE BEACH

Two miles north of Morro Rock is a sandy paradise where you can explore the dunes to the sounds of the ocean.



### 3.) SANDSPIT

Paddleboard, kayak, canoe, or boat over to the most secluded of our beaches – only accessible by water.



### 4.) TORO CREEK BEACH

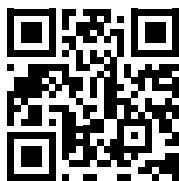
With plenty of room to let your furry friend run, this is the ideal dog beach.

### 5.) MORRO BAY STATE PARK BEACH

A rustic, unspoiled and natural spot calling for exploration and wildlife viewing.

## BEACH INFORMATION

- Harbor Department: (805) 772-6254
- Morro Bay State Park: (805) 772-7434
- Morro Strand State Beach: (805) 772-256








VISIT [MORROBAY.ORG](https://www.morrobay.org)  
FOR MORE INFORMATION

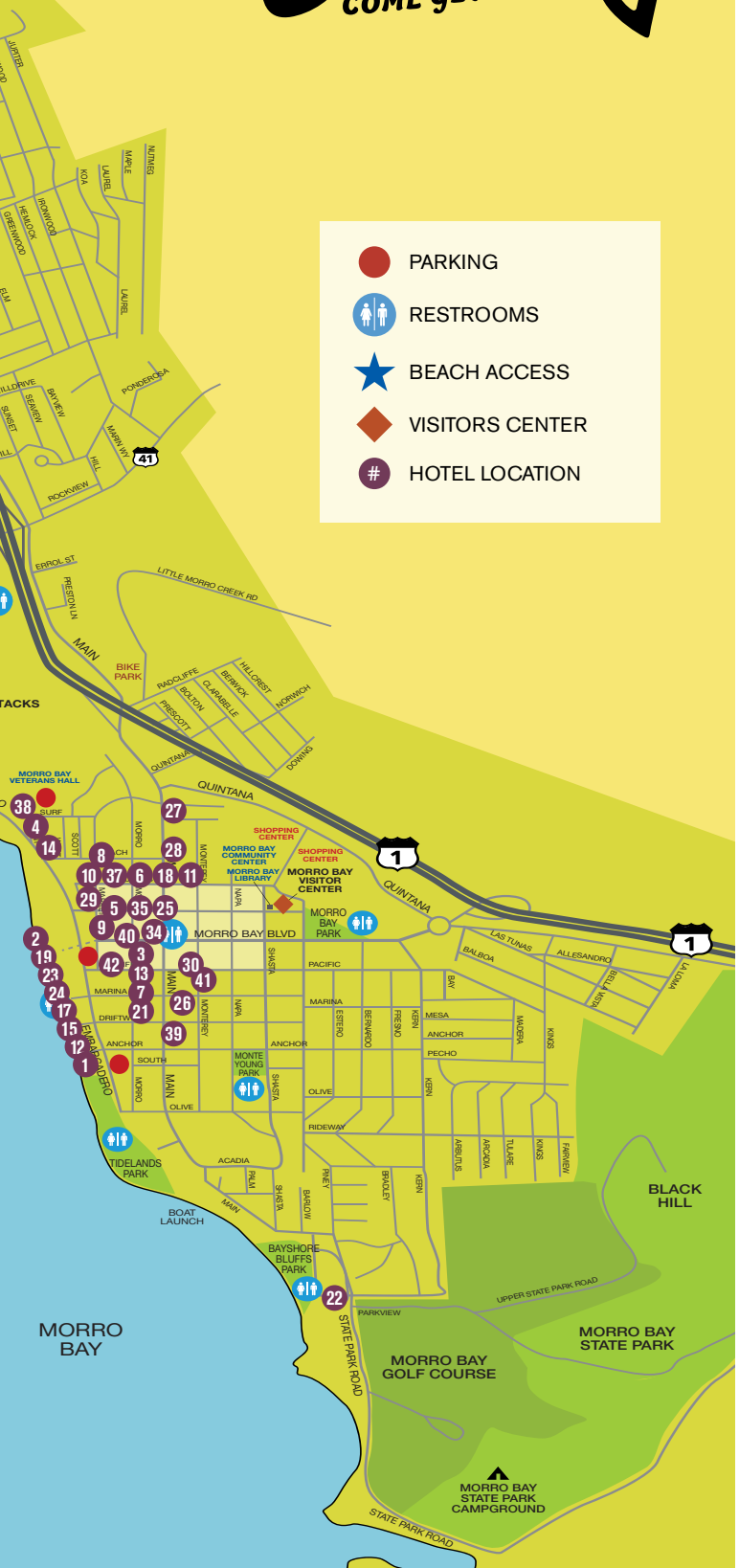


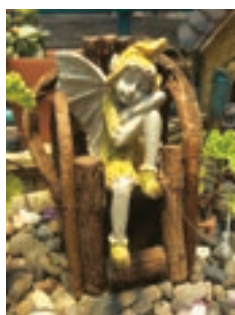


# Morro Bay

COME GET SALTY

-  PARKING
-  RESTROOMS
-  BEACH ACCESS
-  VISITORS CENTER
-  HOTEL LOCATION





## Beads by the Bay and Garden Shop



### The ONLY Bead & Garden Shop on the Central Coast!

**OPEN WED-MON!**

EVERYTHING YOU NEED TO BEAD

as well as a huge selection of succulents, air plants and miniature garden accessories

333 Morro Bay Blvd.,  
Morro Bay, CA  
805.772.3338  
morrobaybeads.com



*David J Rogers*  
FINE ART GALLERY



Featuring the unique and vibrant watercolor paintings of nationally recognized artist / instructor, David J Rogers.



Join us for our monthly watercolor workshops!

407 Morro Bay Blvd  
Morro Bay, CA (805) 225-5077  
DJRogersArt.com Open Daily

# ART & CULTURE

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Inspiration is all around in Morro Bay, so it is no wonder that the art community here is active and vibrant.

## ART SHOWS & CLASSES

Morro Bay Art Association's Art Center hosts various exhibits and classes. They also started the oldest art show in the county and one of the oldest continuous art shows in California. Art in the Park is over 60 years old and is hosted three times a year in City Park.

## GALLERIES

Morro Bay has numerous galleries featuring local and national artists. You can also purchase leather, jewelry, pottery, furniture and photography in artist storefronts throughout town.

## MUSEUMS

A must see for the family, the Museum of Natural History is fun, educational, interactive, and designed for people of all ages. Explore, discover, and learn about the natural habitats of the area and the impacts of natural and human forces. The Morro Bay Maritime Museum provides an easily accessible educational venue to explore the maritime history, science, and technology unique to Morro Bay

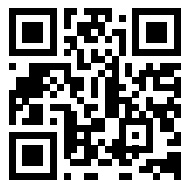
## PUBLIC ART

Morro Bay's Mural & Beach Pail Tours is an enjoyable way for your group to go on a self-guided tour of the downtown and waterfront areas. Your group will see depicts Morro Bay's natural beauty, its history and the amazing array of sea life and more! You can download a map at [www.morrobay.org/directory/morro-bay-mural-beach-pail-map](http://www.morrobay.org/directory/morro-bay-mural-beach-pail-map).

## THEATER

Don't miss the newest addition to the Morro Bay art scene: By The Sea Productions live theater.

Up-to-date theater shows and exhibits and information can be found at [morrobay.org](http://morrobay.org)



VISIT [MORROBAY.ORG](http://MORROBAY.ORG)  
FOR MORE INFORMATION

# OUTDOOR ACTIVITIES

## #adventurehub

Morro Bay is an outdoor hub of activity offering world class venues paired with breathtaking views. Whatever your sport of choice and skill level is you'll find it in Morro Bay.



### HIKING & TRAIL RUNNING –

Three Area State Parks offer a variety of trails and paths to explore.

### SURFING –

If you're looking to paddle out, grab a board and head to Morro Beach.



### ROAD BIKING –

The bike path to Morro Rock is perfect for an easy cruise, or pedal up Highway 1 for more challenging roads.

### MOUNTAIN BIKING –

Head out to the trail or to the Morro Bay Bike Park to hone your skills.

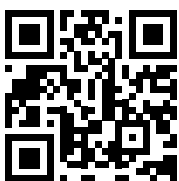


### FISHING –

Plan your sportfishing trip with one of the charter boats, or head to the local tackle shop for your own supplies.

### KAYAKING –

Rent some kayaks, paddle across the bay to the Sand-spit and explore this remote beach.



FOR MORE  
INFORMATION  
ABOUT THESE  
ACTIVITIES AND  
MORE, VISIT  
[MORROBAY.ORG](http://MORROBAY.ORG)



### **STAND UP PADDLEBOARDING –**

Take a guided tour and learn about our bay and its living creatures.



### **GOLFING –**

18-hole golf course with ocean views. Can't swing a full round? Head to the net-less driving range and hit into the sunset.



### **HORSEBACK RIDING –**

Take your beach stroll... on horseback.

### **WHALE WATCHING –**

California Gray Whales, Humpbacks, Blue Whales, and Orcas all make their way past Morro Bay throughout the year.



### **SAILING –**

Enjoy a relaxing sunset sailing cruise.

### **BIRDING –**

Water and shore birds are prevalent along our bay and estuary, and the annual Winter Bird Festival celebrates birding in Morro Bay.

### **BOATING –**

Rent your own or jump on a cruise. It's a great way to gain a new perspective of the area.



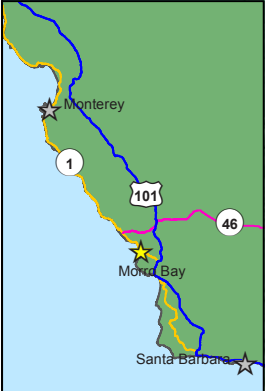
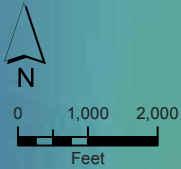
# ADVENTURE MAP

Parking Lot and Beach Access

Pacific Ocean

NEW: Multi-Use Pedestrian and Bicycle Bridge

Morro Rock









For more info about Morro Bay State Park go to:  
[http://www.parks.ca.gov/?page\\_id=594](http://www.parks.ca.gov/?page_id=594)




Montaña de Oro SP

# Legend

## Bike Paths

-  Bike Bridge
-  Pacific Coast Bike Route
-  Class I (existing)
-  Class II (existing)
-  Class III (existing)
-  Recreational Route

## State Park Trails


-  Pedestrian Trail
-  Bike/Pedestrian Trail
-  Unpaved Road

## Countour Lines

-  40 ft intervals

## Elevation




-  Controlled Crosswalks


-  Bike Racks


-  Transit Stops

-  Campgrounds

-  Restrooms

-  Shower Facilities

-  Streets

-  Streams

-  Safe Route to School

-  Parks

-  Landmarks



Public Works Department: 805-772-6261  
Recreation Services: 805-772-6278

# SUSTAINABILITY

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## #wildmorrobay

Morro Bay is a nature lover's paradise. When you visit, we invite you to enjoy our natural assets, but also to join in our efforts to protect them.

### ABOUT THE MORRO BAY NATIONAL ESTUARY:

Tucked away in the southern coast of Morro Bay lies the Morro Bay estuary. Salt and fresh water combine to create an exceptional habitat for hundreds of animals and plants, as well as a unique environment for water adventure.

### HOW CAN YOU HELP:

- 1.) Make sure your trash goes into the bin.
- 2.) Choose reusable items whenever you can.
- 3.) Conserve water.
- 4.) Pick up after your pet – you can find free Mutts for the Bay dog waste bags around town.
- 5.) Watch wildlife from a distance so as not to disturb them.



Visit the National Estuary Nature Center at 601 Embarcadero, where you can experience the beauty of the estuary and learn about protecting its sensitive habitats and wildlife. Admission to the Estuary Nature Center is free.

# EXPLORE DOWNTOWN

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Just two blocks off the water, is our walkable downtown full of original boutiques, artisan galleries and casual dining options. Here you will find Morro Bay souvenirs, morning coffee, films playing at the

historic Bay Theater, the perfect book for the beach, shows at our intimate concert venue and much more.

Visit [morrobay.org](http://morrobay.org) for more information.



# ITINERARIES

## FAMILY ESCAPE TO MORRO BAY

### Day 1: Arrival and Exploration

- **Morning:** Arrive and settle in.
- **Afternoon:** Explore the beauty of the area on a bike cruise around Morro Bay State Park Trail or enjoy a quick hike up Black Hill.
- **Evening:** Discover the local cuisine at one of the many seafood restaurants located along the Embarcadero.

### Day 2: Kayaking and Adventure Day

- **Morning:** Embark on a guided family kayak tour of the bay and learn more about Morro Bay's wildlife and landscape.
- **Afternoon:** Visit Morro Bay Estuary Nature Center or the Museum of Natural History.
- **Evening:** Grab some kites from a local shop and enjoy flying them against the backdrop of the sunset at Morro Strand State Beach.

### Day 3: Hiking and Wildlife Exploration

- **Morning:** Enjoy a family-friendly hike on Bluff Trail, Montana de Oro State Park.
- **Afternoon:** Head out to sea with a guided tour and get a glimpse of the traveling whales that frequent the Morro Bay coast.
- **Evening:** End the day in downtown Morro Bay and explore the different cuisines available.

### Day 4: Coastal Relaxation

- **Morning:** Stroll along the embarcadero and visit the Morro Bay T Pier for sea otter viewing – get a closer look at Morro Bay's most famous sea creature.
- **Afternoon:** Head to North Beach for a family day at the shore, exploring tidepools.
- **Evening:** Savor the beauty of Morro Bay one last time and reflect on the memories made during a sunset bonfire at our firepits in the parking area at Morro Rock beach.

*Enjoy your Family Adventure  
In Morro Bay!*



Visit our website  
to plan your next  
visit to Morro Bay

# ROMANTIC GETAWAY

## Day 1: Waterside Epicurean Adventure

- **Morning:** Start your romantic journey with breakfast at one of Morro Bay's charming cafes and savor unique and delightful creations.
- **Late Morning:** Put on your walking shoes and explore Morro State Park for a touch of nature.
- **Afternoon:** Embark on a sunset cruise accompanied by a local guide for a one-of-kind tour of Morro Bay.
- **Evening:** Savor a romantic dinner featuring some of the freshest, locally grown, and sourced seafood, paired with a glass of wine and amazing views.

## Day 2: Coastal Culinary Delight

- **Morning:** Immerse yourself in the vibrancy of downtown Morro Bay during a short stroll to your new favorite coffee shop.
- **Late Morning:** Venture out on the bay with a kayak or SUP and get a closer look at our local sea creatures.
- **Afternoon:** Indulge in a seaside picnic on Morro Rock Beach and experience the beauty of Morro Bay.
- **Evening:** Conclude your romantic getaway with a candlelit dinner at one of the many bayside restaurants along the Embarcadero.

*Immerse yourselves in two days of coastal romance and culinary excellence in Morro Bay!*



Visit our website  
to plan your next  
visit to Morro Bay



# HISTORY OF MORRO ROCK

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Morro Rock isn't simply a rock. It's the size of an island, and that's due to the way it naturally formed over millennia. Today, it's a prime tourist attraction near San Luis Obispo and the central California coast. This 581-foot volcanic plug sits in the waters of Morro Bay. Morro Rock is accessible via a small causeway that connects it to the mainland.

The rock's history goes back 23 million years, when the volcano became dormant. Between 6500 and 2000 B.C., the residents of the area at that time, the Salinan and Chumash tribes, considered Morro Rock a sacred site and would climb the rock twice each year to celebrate the solstice.

Material from the rock was mined in the 19th and 20th centuries. Most of it was used to establish a breakwater in Morro Bay and fortify Port San Luis Harbor. In 1968, after being transferred to the state, Morro Rock was officially designated a California historical landmark.

Visitors to Morro Rock aren't allowed to climb on its surface. This is due to a combination of tribal rules and state laws. Nevertheless, the area still offers a variety of recreational activities. The beach itself is a wide swath of sand and rocky outcroppings. Due to Morro Rock's structure and location, the ocean around it is rough, which makes it perfect for surfers. The beaches in the area also contain high sand dunes.

Morro Rock is home to the nesting areas of snowy plovers, birds that are protected to allow them to lay eggs and nurse their chicks. It's the main reason dogs aren't allowed on Morro Rock without leashes. The area is also a reserve for the endangered peregrine falcon. Among the regular sea animals to visit Morro Rock are sea lions and sea otters. All the fauna on and around Morro Rock is protected by the state of California.



# BUSINESS DIRECTORY

## WATER SPORTS

### AZ.HI.AZ.I.AM SURF RENTAL

(805) 771-0199  
1140 Front Street  
embarcaderoinn.com

### BAY CRUISERS

(805) 771-9339  
845 Embarcadero

### CAL COAST ADVENTURES - SURF LESSONS

(805) 242-2029  
575 Embarcadero

### CAPTAIN STEW'S BAY CRUISE

(805) 771-5500  
213 Embarcadero

### CENTRAL COAST GONDOLA

(805) 363-4363  
833 Embarcadero Suite D.

### CENTRAL COAST LIFT

(805) 395-1440  
1215 Embarcadero

### CENTRAL COAST OUTDOORS

(805) 528-1080  
10 State Park Road

### CHABLIS CRUISES

(805) 772-2128  
1215 Embarcadero

### CITY BOAT LAUNCH MORRO BAY HARBOR DEPARTMENT

(805) 772-6254  
1275 Embarcadero

### ENDEAVOR SPORTFISHING

(805) 771-5500  
1213 Embarcadero

### ESTERO ADVENTURES

(805) 550-3165  
501 Embarcadero

### MORRO BAY PADDLESPORTS

(805) 225-1497  
1215 Embarcadero

### A KAYAK SHACK RENTALS

(805) 772-8796  
10 State Park Road

### LOST ISLE ADVENTURE TOURS

(805) 771-9337  
845 Embarcadero

### MAYA SAILING ADVENTURES

(805) 459-4665  
1213 Embarcadero

### MORRO BAY LANDING CHARTERS

(805) 771-5500  
1213 Embarcadero

### MORRO ON THE ROCKS

(805) 772-9463  
699 Embarcadero

### ONBOARD NAUTICAL EVENTS

(805) 771-9916  
1215 Embarcadero

### PACIFIC CHARTERS

(805) 550-6448  
1195 Embarcadero

### ROCK KAYAK CO. RENTALS

(805) 772-2906  
845 Embarcadero

### SLO DIVERS

(805) 550-6448  
1001 Front Street

### SUB SEA TOURS & WHALE WATCHING

(805) 772-9463  
699 Embarcadero

### VIRG'S LANDING AND TACKLE

(805) 772-1222  
1169 Market Avenue

### WAVELENGTHS SURF SHOP RENTALS

(805) 772-3904  
998 Embarcadero

### WILDHEART COASTAL ADVENTURES

(941) 323-2703  
501 Embarcadero

## ACTIVITIES

### BAY MOVIE THEATRE

(805) 772-2444  
464 Morro Bay Boulevard

### BY THE SEA PRODUCTIONS LIVE THEATRE

(805) 776-3287  
Bytheseaproductions.org

### FLIPPOS GAME ROOM & BATTING CAGES

(805) 225-1188  
220 Atascadero Rd

### MORRO BAY NATIONAL ESTUARY CENTER

(805) 772-3834  
601 Embarcadero

### MORRO BAY GOLF COURSE

(805) 772-1923  
201 State Park Road

### MORRO BAY MARITIME MUSEUM

(805) 225-5044  
1210 Embarcadero

### MORRO BAY STATE PARK MUSEUM OF NATURAL HISTORY

(805) 772-2694  
20 State Park Road

### RED TAIL BIKES - RENTALS

(805) 225-1010  
890 Main Street

### 9TH LIMB YOGA

(805) 464-1598  
845 Napa Avenue

## ART & CULTURE

### ART CENTER

(805) 772-2504  
835 Main Street

### ART EFFECTS GALLERY

(805) 471-7099  
435 Morro Bay Boulevard

### BAY MOVIE THEATRE

(805) 772-2444  
464 Morro Bay Boulevard

### BY THE BAY GALLERY

(805) 772-5563  
895 Embarcadero

### BY THE SEA PRODUCTIONS LIVE THEATRE

(805) 776-3287  
545 Shasta Ave.

### DAVID J RODGERS FINE ART

(805) 225-5077  
407 Morro Bay Boulevard

### FOREVER STOKED

(805) 772-9095  
1164 Quintana Road

### FULL MOON STUDIO & GALLERY

(805) 772-2890  
345 Harbor Street

### GALLERY AT MARINA SQUARE

(805) 772-1068  
601 Embarcadero

### MAGICAL MYSTERIES & MORE

(805) 225-1650  
1052 Main St. Suite A

### MORRO BAY MARITIME MUSEUM

(805) 225-5044  
1210 Embarcadero

### MORRO BAY NATIONAL ESTUARY CENTER

(805) 772-3834  
601 Embarcadero

### MORRO BAY STATE PARK MUSEUM OF NATURAL HISTORY

(805) 772-2694  
20 State Park Road

### PAULA RADKE ART GLASS

(805) 459-3329  
601 Embarcadero

### ROBERT GRAY ART GALLERY

(805) 772-3911  
561 Embarcadero

### ROWAN CHASE STUDIOS

(805) 772-0541  
900 Embarcadero

### UNDER THE SEA GALLERY

(805) 748-3144  
833 Embarcadero

# BUSINESS DIRECTORY

## RETAIL

### ACHIEVEMENT HOUSE

(805) 772-6744  
730 Morro Bay Boulevard

### AMBER WAVES

(805) 225-1555  
332 Morro Bay Boulevard

### ASAP REPROGRAPHICS

(805) 772-3540  
365 Quintana Road

### AZ.HI.AZ.I.AM SURF SHOP

(805) 771-0199  
1140 Front Street

### BEADS BY THE BAY

(805) 772-3338  
333 Morro Bay Boulevard

### BLUE PEBBLES

715 Embarcadero

### CALIFORNIA IMAGES

(805) 772-8216  
699 Embarcadero

### CENTRAL COAST MUSIC

(805) 772-4930  
365 Morro Bay Boulevard

### CENTRAL COAST TATTOOS

(805) 772-2902  
501 Morro Bay Boulevard

### COALESCE BOOKSTORE

(805) 772-2880  
845 Main Street

### COAST ELECTRONICS/ RADIO SHACK

(805) 772-1265  
510 Quintana Road

### COASTAL TREASURES & GIFTS

(805) 225-5300  
601 Embarcadero

### DIVERS MORRO BAY

(805) 225-1055  
410 Morro Bay Blvd.

### DOLLAR TREE

(805) 772-2171  
710 Quintana Road

### DRAGON BAY

(805) 772-9688  
845 Embarcadero

### DRESS YOUR SOUL

(805) 235-6130  
601 Embarcadero

### ELECTRIC VALLEY VINTAGE & GOODS

(805) 225-1055  
410 Morro Bay Boulevard

### FOREVER STOKED

(805) 772-9095  
1164 Quintana Road

### FOXY'S THRIFT SHOP

(805) 772-8800  
655 Morro Bay Boulevard

### GARDEN GALLERY

(805) 772-4044  
680 Embarcadero

### GOIN' COASTAL

goincoastalmb1@gmail.com  
350 Quintana Road

### HARBOR FLORAL

(805) 772-0770  
868 Napa Avenue

### HOUSE OF JERKY

(805) 772-7059  
1130 Front Street

### HWY 41 ANTIQUE EMPORIUM

(805) 771-8000  
520 Atascadero Road (HWY 41)

### JERRY'S MARINE & TACKLE

(805) 225-1005  
1169 Market Street

### JOE'S SURFBOARD SHOP

(805) 225-1905  
362 Quintana Road

### LEATHER SHOP

(805) 772-0255  
880 Morro Bay Boulevard

### MAGICAL MYSTERIES & MORE

(805) 225-1650  
1052 Main St. Suite A

### MORRO BAY HAT COMPANY

(805) 776-5051  
701 Embarcadero

### MORRO CREEK RANCH COUNTRY STORE

(805) 772-8200  
1800 Atascadero Road

### MORRO FLEECE WORKS

(805) 772-9665  
1920 Main Street

### MORRO MADE

(805) 225-1777  
490 Morro Bay Boulevard

### POPPY BOUTIQUE

(805) 771-9750  
911 Embarcadero

### RANCHO OLIVOS

(805) 686-9653  
699 Embarcadero

### RICH MAN POOR MAN ANTIQUES

(805) 225-1400  
2200 Main Street

### SEVEN SISTERS GALLERY

(805) 772-9955  
601 Embarcadero

### SHIRT SHOP

(805) 772-5373  
1001 Front Street

### SMOOBAGE

(805) 459-5751  
591 Embarcadero

### TARA LEE'S ANTIQUES, COLLECTIBLES AND MORE

(805) 776-5150  
248 Morro Bay Boulevard

### THE GOOD FLEA

(805) 771-8911  
335 Quintana Road

### THE MERMAID BOUTIQUE

(805) 225-1915  
725 Embarcadero

### THE RUSTIC DIAMOND

(805) 225-1171  
699 Embarcadero #1

### THE SHELL SHOP

(805) 772-8014  
590 Embarcadero

### THE SKIN STOP

(805) 459-3792  
645 Main Street

### THE UGLY MUG

(805) 225-5088  
875 Main Street

### THREADS THRIFT

(805) 772-2153  
400 Morro Bay Boulevard

### TOBACCO PLUS

(805) 772-1172  
385 Morro Bay Boulevard

### TREASURES ANTIQUE MALL

(805) 350-5200  
475 Morro Bay Boulevard

### UNDER THE SEA GALLERY

(805) 748-3144  
833 Embarcadero

### VINYL ISLE

(805) 772-1103  
740 Morro Bay Boulevard

### WAVELENGTHS SURF OUTLET

(805) 772-3904  
988 Embarcadero

## RESTAURANTS

### ARIANA'S MEXICAN MARKET & FOOD MIX

(805) 458-3606  
525 Morro Bay Boulevard

### BAYSIDE CAFÉ

(805) 772-1465  
10 State Park Road

### BLUE SKY BISTRO

(805) 772-8988  
699 Embarcadero

### BOATYARD MARKET PLACE

(805) 225-1514  
875 Embarcadero

### BURGER KING

(805) 772-5758  
781 Quintana Road

### CARLA'S COUNTRY KITCHEN

(805) 772-9051  
213 Beach Street

**CHAPALA MEXICAN GRILL**

(805) 772-4492  
2816 Main Street

**CHOWA BOWL**

(805) 776-5060  
898 Main St

**DISTASIO'S RISTORANTE ITALIANO**

(805) 771-8760  
590 Morro Bay Boulevard

**DOMINO'S PIZZA**

(805) 772-6151  
2360 Main Street

**DORN'S CAFÉ**

(805) 772-4415  
801 Market Avenue

**THE DUTCHIE**

(805) 772-2269  
701 Embarcadero

**FOGHORN BREWHOUSE**

(805) 225-1417  
2940 Main Street

**FOSTERS FREEZE**

(805) 772-8373  
801 Piney Way

**FRANKIE & LOLA'S FRONT STREET CAFÉ**

(805) 771-9306  
1154 Front Street

**THE GALLEY SEAFOOD GRILL**

(805) 772-7777  
899 Embarcadero

**GIOVANNI'S FISH MARKET & GALLEY**

(805) 772-2123  
1001 Front Street

**GILLIGAN'S SANDWICH SHOP**

(805) 225-1320  
480 Morro Bay Boulevard

**GODDESS GOODS**

(805) 225-5001  
1124 Front Street

**GRASSY BAR OYSTER CO.**

(805) 215-6140  
1215 Embarcadero

**GREAT AMERICAN FISH COMPANY**

(805) 772-4407  
1185 Embarcadero

**HARBOR HUT**

(805) 772-2255  
1205 Embarcadero

**HOFBRAU**

(805) 772-2411  
901 Embarcadero

**HOUSE OF JUJU**

(805) 225-1828  
945 Embarcadero

**HUNGRY FISHERMAN**

(805) 772-3444  
399 Beach Street

**INFUSED THAI FUSION**

420 Quintana Rd.  
805- 225- 1082

**KICKER'S**

(805) 225-1769  
885 Embarcadero

**KRAVABOWL/HIGH TIDE DELI**

(805) 225-1771  
500 Morro Bay Boulevard

**LA KATRINA INC.**

(805) 225-1570  
500 Embarcadero

**LA PARISIENNE BAKERY & DELI**

(805) 772-8530  
1140 Front Street

**LIL HUT**

(805) 772-3488  
1205 Embarcadero

**MCDONALD'S**

(805) 772-6703  
780 Quintana Road

**MORRO GRILL**

(805) 225-1305  
1215 Embarcadero

**MI CASA MEXICAN RESTAURANT**

(805) 772-1272  
650 Morro Bay Boulevard

**PIZZA PORT**

(805) 772-9540  
787 Main Street

**ROSE'S LANDING BAR & GRILL**

(805) 772-4441  
725 Embarcadero

**ROUND TABLE PIZZA**

(805) 772-1800  
610 Quintana Road

**SAMMY J'S IRISH AMERICAN PUB**

400 Morro Bay Blvd.  
(805) 225-1536

**SHINE CAFÉ**

(805) 771-8344  
415 Morro Bay Boulevard

**THE SIREN**

(805) 225-1312  
900 Main Street

**STAX WINE BAR & BISTRO**

(805) 772-5055  
1099 Embarcadero

**SUBWAY**

(805) 772-1926  
660 Quintana Road

**SURFSIDE PIZZA**

(805) 772-1059  
2770 Main Street

**TACO BELL**

(805) 772-6883  
1700 Main Street

**TACO DE MEXICO**

(805) 772-5796  
980 Main Street

**TACO EL VIEJON**

(805) 225-1559  
2780 Main Street

**TACO TEMPLE**

(805) 772-4965  
2680 Main Street

**THAI ELEPHANT RESTAURANT**

(805) 772-5988  
355 Morro Bay Boulevard

**TOGNAZZINI'S DOCKSIDE RESTAURANT**

(805) 772-8100  
1245 Embarcadero

**TOGNAZZINI'S DOCKSIDE TOO**

(805) 772-8120  
1235 Embarcadero

**WINDOWS ON THE WATER**

(805) 772-0677  
699 Embarcadero

**60 STATE PARK RESTAURANT & LOUNGE**

(805) 772-5651  
60 State Park Road

**THE 19TH HOLE BAR & GRILL**

(805) 772-1923  
201 State Park Road

**UMI SUSHI & SAKE**

(805) 225-1727  
630 Embarcadero

**BAR, PUB, & WINE TASTING**

**ABSOLUTION CELLARS**

(805) 225-1183  
845 Embarcadero #H

**BLUE SKY BISTRO BAR**

(805) 772-8988  
699 Embarcadero

**COASTWINE**

(805) 203-3027  
257 Morro Bay Blvd.

**DISTASIO'S BAR**

(805) 771-8760  
590 Morro Bay Boulevard

**DORN'S CAFÉ BAR**

(805) 772-4415  
801 Market Avenue

**THE DUTCHIE**

(805) 772-2269  
701 Embarcadero

**FOGHORN BREWHOUSE**

(805) 225-1417  
2940 Main Street

**GREAT AMERICAN FISH COMPANY BAR & LOUNGE**

(805) 772-4407  
1185 Embarcadero

**HARBOR HUT BAR**

(805) 772-2255  
1205 Embarcadero

**LEGENDS BAR**

(805) 772-2525  
899 Main Street

**ROSE'S BAR & GRILL**

(805) 772-4441  
725 Embarcadero

# BUSINESS DIRECTORY

## **SAMMY J'S IRISH AMERICAN PUB**

400 Morro Bay Blvd.  
805-225-1536

## **THE SIREN NIGHT CLUB & BAR**

(805) 225-1312  
900 Main Street

## **THE SAVORY PALLETE**

(805) 772-8388  
601 Embarcadero

## **STAX WINE BAR**

(805) 772-5055  
1099 Embarcadero

## **THREE STACKS & A ROCK BREWING CO.**

(805) 771-9286  
595 Embarcadero

## **VINO ESTERO**

501 Embarcadero  
(805) 772-1500

## **WINDOWS ON THE WATER BAR**

(805) 772-0677  
699 Embarcadero

## **COFFEE HOUSES**

### **BUTTERCUP BAKERY**

(805) 226-6678  
430 Morro Bay Boulevard

### **GROGGY SCALLYWAG COFFEE HOUSE**

(805) 440-4481  
571 Embarcadero Ste A

### **MORRO BAY COFFEE CO.**

(805) 772-8880  
948 Morro Bay Boulevard

### **NAUTICAL BEAN**

(805) 225-1061  
911 Main St.

### **SCOUT COFFEE**

390 Morro Bay Blvd.

### **STARBUCKS**

(805) 772-0670  
730 Quintana Road

### **SUN-N-BUNS**

(805) 772-4117  
830 Embarcadero

### **THE HUMAN BEAN**

(805) 952-2293  
839 Morro Bay Boulevard

### **THE ROCK ESPRESSO BAR**

(805) 225-1752  
0275 Morro Bay Boulevard

### **TOP DOG COFFEE BAR**

(805) 772-9225  
857 Main Street

## **SWEET TREATS**

### **BUTTERCUP BAKERY**

(805) 226-6678  
430 Morro Bay Boulevard

### **BLUE SHELL'S SWEETS & TREATS**

(805) 225-1441  
903 Embarcadero

### **CAROUSEL TAFFY**

(805) 772-3080  
845 Embarcadero

### **CRILLS SALT WATER TAFFY**

(805) 772-1679  
903 Embarcadero

### **DOLLY'S DONUTS**

(805) 772-2062  
1095 Kennedy Way

### **FOSTERS FREEZE**

(805) 772-8373  
801 Piney Way

### **KELLI'S CANDIES**

(805) 771-8200  
725 Embarcadero

### **LA PARISIENNE BAKERY**

(805) 772-8530  
1140 Front Street

### **SUN-N-BUNS BAKERY**

(805) 772-4117  
830 Embarcadero

### **THE DOUGH CONNECTION**

(805) 225-1760  
913 Embarcadero

## **GROCERY & BEVERAGE**

### **ALBERTSONS**

(805) 772-0670  
730 Quintana Road

### **BOATYARD MARKET PLACE**

(805) 225-1514  
875 Embarcadero

### **BOTTLE LIQUOR**

(805) 772-8474  
999 Main Street

### **CORK-N-BOTTLE**

(805) 772-7133  
396 Atascadero Road

### **DEL MAR MARKET**

(805) 772-3465  
2864 Main Street

### **MORRO BAY MARKET & SPIRITS**

(805) 772-8543  
395 Morro Bay Boulevard

### **SPENCER'S FRESH MARKETS**

(805) 772-8103  
2650 Main Street

### **SUNSHINE HEALTH FOOD**

(805) 772-7873  
415 Morro Bay Boulevard

## **WELLNESS**

### **ANYTIME FITNESS**

(805) 225-5052  
680 Quintana Road

### **BLESSED WELLNESS CENTER**

(805) 403-2771  
850 Shasta Avenue

### **FITNESSWORKS**

(805) 772-7466  
500 Quintana Road

### **FRONT STREET INN & SPA**

(805) 772-5038  
1140 Front Street

### **LETS GET TUNED SOUND & YOGA**

(619) 804-7305  
781 Market Ave

### **ORIENTAL FOOT MASSAGE**

(805) 772-2119  
865 Main Street

### **ORIENTAL FOOT MASSAGE**

(805) 772-7882  
800 Morro Bay Boulevard

### **PEACE OF MIND MASSAGE**

(818) 625-7490  
601 Morro Bay Boulevard

### **SERENITY BY THE SEA**

(805) 772-7333  
545 Main Street

### **SPA BY THE BAY**

(805) 234-6922  
895 Napa Avenue Ste A-1

### **9TH LIMB YOGA**

(805) 464-1598  
845 Napa Avenue

## **RESOURCES & EVENT SPACES**

### **CHAMBER OF COMMERCE**

(805) 772-4467  
695 Harbor Street

### **GARDEN WEDDING CHAPEL**

(805) 772-2880  
845 Main Street

### **HARBOR DEPARTMENT**

(805) 772-6254  
1275 Embarcadero

### **HISTORICAL SOCIETY**

(805) 399-2772  
695 Harbor Street

### **MARITIME MUSEUM**

(805) 225-5044  
1210 Embarcadero

### **MORRO BAY LIBRARY**

(805) 772-6394  
625 Harbor Street

### **NATIONAL ESTUARY CENTER**

(805) 772-3834  
601 Embarcadero

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**RECREATION  
SERVICES PERMITS  
& EQUIPMENT**

(805) 772-6278  
1001 Kennedy Way

**VISIT MORRO BAY**

(805) 225-7411  
695 Harbor Street

**EVENT SPACES**

**CITY PARKS**

(805) 772-6278

**THE GARDEN CHAPEL  
AT COALESCE  
BOOKSTORE**

(805) 772-2880  
845 Main Street

**INN AT MORRO BAY**

(805) 772-5651  
60 State Park Road

**MORRO BAY  
COMMUNITY CENTER**

(805) 772-6278  
1001 Kennedy Way

**MORRO BAY GOLF  
COURSE**

(805) 772-1923  
201 State Park Road

**THE VETERAN'S  
MEMORIAL BUILDING**

(805) 772-6278  
209 Surf Street

**WINDOWS ON  
THE WATER**

(805) 772-0677  
699 Embarcadero

**BEACHBAY  
INFO**

**MORRO BAY HARBOR  
DEPARTMENT**

(805) 772-6254  
1275 Embarcadero

**U.S. COAST GUARD  
OFFICE**

(805) 772-2167  
1279 Embarcadero

# EVENT RESOURCES

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Whether it is a beach wedding, family reunion, birthday party, ocean burial at sea, memorial service, business meeting or other special event, outdoor or indoors, Morro Bay has the facilities to accommodate.

A permit will be needed for any event you would like to have at the beach, park, or indoor City facility. You can get more information on outdoor spaces and facilities available, fees and how to book at [www.morrobayca.gov](http://www.morrobayca.gov) or [recinfo@morrobayca.gov](mailto:recinfo@morrobayca.gov) or call 805-772-6278.

Local equipment rental companies, catering, and other vendors are also available.

The Garden Chapel at Coalesce Book store is a lovely place for charming and intimate ceremonies. [www.coalescebookstore.com](http://www.coalescebookstore.com)

For an all-inclusive wedding ceremony and reception venue, whether indoors or out, the Inn at Morro Bay has what you need. [www.innatmorrobay.com/meetings-events](http://www.innatmorrobay.com/meetings-events)

The Inn at Morro Bay is also a great place to host a business meeting, retreat, or reception of any kind as well. [www.innatmorrobay.com/meetings-events](http://www.innatmorrobay.com/meetings-events)

The Hampton Inn also has meeting rooms. [www.hilton.com/en/hotels/sbpayhx-hampton-morro-bay/](http://www.hilton.com/en/hotels/sbpayhx-hampton-morro-bay/)

An ocean burial at sea can be arranged through [www.ashesonthesea.com/morro-bay](http://www.ashesonthesea.com/morro-bay) [www.morrobaywhalewatching.com](http://www.morrobaywhalewatching.com) and [www.slodivers.com/burial-at-sea/](http://www.slodivers.com/burial-at-sea/)

It is illegal to scatter ashes without the correct permit.

For further assistance with planning your event. Please contact us at [info@morrobay.org](mailto:info@morrobay.org) or call 805-225-7411 Ext. 2.

# *Tie the Knot in Front of the Rock.*

The quiet and charming town of Morro Bay is the perfect backdrop for a casual beach wedding.

Let us help make planning your affordable oceanfront ceremony easy by visiting [morrobay.org](http://morrobay.org) for more information.



Photo credit: Fox & Plume Photography



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## FESTIVALS & EVENTS

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### JANUARY

- Morro Bay Bird Festival

### MARCH

- City Wide Yard Sale

### APRIL

- Morro Bay Kite Festival

### MAY

- Cruisin' Morro Bay Car Show
- Art in the Park

### JULY

- Family Fun Day 4th of July
- Art in the Park
- Rock to Pier Run & Half Marathon

### SEPTEMBER

- Art in the Park

### OCTOBER

- Maritime Family Fun Day
- Witches and Warlocks Paddle

### NOVEMBER

- Morro Bay Triathlon

### DECEMBER

- Lighted Boat Parade
- Winter Wonderland
- SLO CAL Open Surf Competition



[MORROBAY.ORG](http://MORROBAY.ORG)